

OCD Midwest/CHTF Expo Sponsorship

Overview

4-hour event featuring informational/educational talks for lay audiences within two parallel/simultaneous content tracks: hoarding and OCD. Attendance is free but space is limited. Reservations for attendance can be guaranteed by sponsoring the event. Additional donations suggested.

Educational Sessions

- Hoarding Track
 - Introduction to Hoarding
 - Treatments for Hoarding
 - Friend and Family Support for Hoarding
 - Key note:
 - Carol Matthews, MD
Brooke Professor and the Vice Chair for Strategic Development in the Department of Psychiatry at the University of Florida.
- OCD Track
 - Introduction to OCD
 - Treatments for OCD
 - Friend and Family Support for OCD
 - Key note:
 - Carol Matthews, MD
Brooke Professor and the Vice Chair for Strategic Development in the Department of Psychiatry at the University of Florida.

When: January 30, 2021

Where: Virtual via Zoom

Corporate Sponsorship:

\$500 Bronze-Includes guarantee of 5 reservations, display of logo at the beginning of all presentations, direct links to sponsor site on all promo materials and landing page of the event, and one opportunity to have 1-2 minutes to introduce the sponsor and then introduce the next speaker for the event (availability limited; first-come, first-serve)

\$1000 Silver-Includes guarantee of 10 reservations, display of logo at the beginning of all presentations, direct links to sponsor site on all promo materials and landing page of the event, and two opportunities to have 1-2 minutes to introduce the sponsor and then introduce the next speaker for the event (availability limited; first-come, first-serve)

\$1500 Gold-Includes guarantee of 15 reservations, display of logo at the beginning of all presentations, direct links to sponsor site on all promo materials and landing page of the

event, and three opportunities to have 1-2 minutes to introduce the sponsor and then introduce the next speaker for the event (availability limited; first-come, first-serve)

All money raised at this event will go toward educating area professionals from various disciplines on the most effective interventions for hoarding, thereby increasing access to these vital services. The aim is to reach law enforcement, code enforcement, fire personnel, paramedics, mental health and social services professionals, medical professionals and legal service providers to build coordinated community responses to this issue. We will hold workshops and other training sessions with area stakeholders, generate training materials for them, and provide ongoing support and consultation to assist in the implementation of proper procedures and interventions. Without proper intervention, these members of our communities are subject to unsafe living conditions, eviction and homelessness.